



## LUBBOCK COUNTY SHERIFF'S OFFICE

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**KELLY S. ROWE**  
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Chief Deputy  
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**Mike Reed**  
Chief Deputy  
Detention

## MEDIA RELEASE

Lubbock County Sheriff's Office, Sheriff Kelly Rowe  
712 Main Street

## MISSING CHILD Update Case: 2026-00006376

The Lubbock County Sheriff's Office is currently searching for Avianna Freeman, an 11-year-old girl, who has been reported missing from Lubbock County, Texas. This is an active search that has been continuous since its report on 3/1/2026.

As of 10:45 a.m. 3/2/20 Avianna is still missing. We are asking the public to aid us in this search by submitting any information they have regarding Avianna or possibly sighting. Citizens can call 806-775-1600, email us through our website, send us a Facebook message, or report a tip anonymously on the Lubbock County Sheriff's App. We have attached an updated missing person's poster with a second photo of Avianna.

Our top priority is locating Avianna Freeman.

We have verified an updated timeline for Avianna's disappearance. The last camera footage of Avianna shows her in her backyard at 5:24 p.m. She was reported missing to law enforcement at approximately 6:10 pm. Law enforcement officers for the Sheriff's Office and partner agencies were out last night, canvassing the area on foot. That search has not stopped and is continuing today. We are utilizing all resources available, including helicopters, camera systems, and available missing person protocols. Currently, Avianna does not meet the qualifications for a statewide Amber Alert. She has been reported as a missing person, and we are continuing to issue missing person notices to raise public awareness.

Name: Avianna Freeman

Age: 11

Height: 4'0

Weight: between 60 – 70 lbs

Hair Color: Dark Blonde/Light Brown

Eye Color: Brown

Missing from the 3900 block of N CR 1700 near Shallowater Texas.

Last seen wearing: Burgundy sweatpants, blue sandals, glasses, and a white or light pink t-shirt

**Emergency – 911**

**Non-emergency – 806.775.1600**

Media Liaison: Cpl. Tracie Manthei

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